



Sage E-marketing for ACT! | Plans and Pricing

Smart Email Marketing Works – Put Sage E-marketing for ACT! to Work for You

Email Marketing Plan Options

Grow your business with email marketing campaigns, because e-marketing makes it easy for you to regularly communicate with your contacts. Offer discounts to drive sales, wish customers Happy Birthday, invite prospects to an event or webcast, and make special announcements about a new location or staff member. Choose the email marketing Team or Pro plans to reap the benefits of all the email features included in the Basic and Entry plans, plus the **prioritized call list** to streamline your follow-up; **scheduled sending** for up to 60 days in advance; and the **ability to add multiple users** to your account to ensure familiarity in sender names.

| E-marketing — Features | Recommended for Teams! | Recommended | | |
|--|-------------------------------|-------------------------------|-------------------------------|-----------------------------|
| | Team \$59.95/month | Pro \$44.95/month | Basic \$29.95/month | Entry \$14.95/month |
| Email* Email send limit allowed per day | 1,000 emails per day included | 1,000 emails per day included | 1,000 emails per day included | 250 emails per day included |
| Landing Pages Publish emails as web pages | 10 | 10 | 1 | 1 |
| Social Sharing Broadcast through Facebook®, Twitter® and LinkedIn® | ✓ | ✓ | ✓ | ✓ |
| Surveys Grow your list, use for events, feedback, and more | Advanced | Advanced | Limited | Limited |
| Template Editor Create professional templates easily | ✓ | ✓ | ✓ | ✓ |
| Number of Users** Ability to have more than one user | 2+ | 1+ | 1 | 1 |
| Marketing Results Tab Shows interactions with contacts | ✓ | ✓ | ✓ | ✓ |
| Content Distribution Collaborate and share templates with users | ✓ | ✓ | ✓ | ✓ |
| Call List Hotlist for your sales team to follow-up on | ✓ | ✓ | | |
| Call List Assignments Assign to sales team members to close deals | ✓ | ✓ | | |
| Scheduled Send Create your email and send at a later date and time | ✓ | ✓ | | |
| Send As Emails sent on behalf of other users | ✓ | ✓ | | |

*Each additional 1,000 emails per day is an additional cost. For Basic, Pro, and Team service levels only.

**Each additional user added to your account is an additional cost. For Pro and Team service levels only.



Drip Marketing¹ Plan Options

Reach the right people at the right time with Drip Marketing¹ campaigns. Drip Marketing uses smart technology to send messages to certain contacts based on how they've responded to previous emails, and to others based on your records in Sage ACT!. You can set up a series of messages so they receive only timely and relevant communications. Each campaign can include stages, like email and postcard. Choose the Drip Marketing Platinum plan to leverage all the stage options available to you, including **email, call list, postcard, letter, fax, telemarketing, export, transfer, and review stages**.

| Drip Marketing ¹ — Features | Most Powerful! | | | |
|---|----------------------------|-----------------------|-------------------------|------|
| | Platinum \$149.95/month | Gold \$99.95/month | Silver \$29.95/month | Free |
| Campaign Filtering Email stage | ✓ | ✓ | ✓ | ✓ |
| Campaign Filtering Call list stage | ✓ | ✓ | ✓ | |
| Campaign Filtering Database fields | ✓ | ✓ | | |
| Email Stage Plan and schedule email blasts to send over time | ✓ | ✓ | ✓ | ✓ |
| Call List Stage Auto-create a call list from previous email blasts | ✓ | ✓ | ✓ | |
| Postcard Stage Auto-send a contact list to your postcard provider | ✓ | ✓ | | |
| Letter Stage Auto-send a contact list to your direct mail provider | ✓ | ✓ | | |
| Fax Stage Auto-send a contact list to your fax provider | ✓ | ✓ | | |
| Telemarketing Stage Auto-send a contact list and survey to your call center | ✓ | ✓ | | |
| Export Stage Export contacts for internal processes | ✓ | | | |
| Transfer Stage Transfer contacts between campaign sequences | ✓ | | | |
| Review Stage Auto-pause a campaign sequence until release | ✓ | | | |

About Sage North America

Sage North America is part of The Sage Group plc, a leading global supplier of business management software and services. At Sage, we live and breathe business every day. We are passionate about helping our customers achieve their ambitions. Our range of business software and services is continually evolving as we innovate to answer our customers' needs. Our solutions support accounting, operations, customer relationship management, human resources, time tracking, merchant services, and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit, and real estate industries. Sage North America employs 3,900 people and supports more than 3 million small and medium-size business customers. The Sage Group plc, formed in 1981, was floated on the London Stock Exchange in 1989 and now employs 13,600 people and supports more than 6 million customers worldwide. For more information, please visit the website at www.SageNorthAmerica.com or call 866-996-7243.

Important Notes:

Sage E-marketing for ACT! requires an additional subscription and is powered by Swiftpage™. Review Sage ACT! system requirements at www.act.com/systreq. You must purchase one license of Sage ACT! per user. Scalability varies based on hardware, size, and usage of your database. Visit www.ActSolutions.com or contact your add-on product provider to determine compatibility for your add-on products.

¹ Drip Marketing is purchased in addition to the Email Marketing service level. Each additional user is an additional cost. View plans and pricing at www.act.com/SEMA.