

Features

	BASIC FREE	PRO \$30/mo	TEAM \$60/mo
Contacts Use the size of your list to determine the plan that's right for your business.	500	2,500	5,000
Email Send to your entire list as much as you'd like.	Unlimited	Unlimited	Unlimited
Lead Capture Simple webforms to capture leads from web pages and more	✓	✓	✓
Template Editor Easily create and customize professional-looking email templates	✓	✓	✓
Campaign Results Analyze data from your email campaigns.	✓	✓	✓
Scheduled Send Create your email and send at a later date and time.	✓	✓	✓
Send As Send emails on behalf of other users			✓
Call List Prioritized hot leads for sales follow-up.	\$15/mo <i>(optional)</i>	\$15/mo <i>(optional)</i>	✓
Additional Contacts Purchase more contacts as needed, up to 50,000 per month.		\$5/mo <i>per 1,000 contacts</i>	\$5/mo <i>per 1,000 contacts</i>